

 **viamedia**
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

RGA Right Direction PAC

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 08/16

Invoice ID: 1206580
Campaign ID:

Invoice Date: 08-31-2016
Estimate ID: 812

Contract ID: 847459
P.O Number:

Client ID: 41484
Tax ID:

Description

Amount

Gross Advertising Fee	\$273.00
Agency Commission	(\$40.95)
Rep. Firm Commission	(\$81.22)

Net Advertising Fee	\$150.83
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Sub Total	\$150.83
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Total This Invoice	\$150.83
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/62313386/
1350

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name: RGA Right Direction PAC
 Remarks: /62313386/
 Bill Cycle: 08/16
 Rep. Firm: VNS/NCC

Contract ID: 847459
 Contract Type: Political

Date	Weekday	Network	Zone	Program Name	Air Time	Spot Name	Spot Len	Con Line	Billing Status	Spot Cost
08/01/16	Monday	CNBC-E	LOU-1350_LOUISVIL	Worldwide Exchange	5:57am	BCRGA1601H	00:00:30	17	Charged	10.00
08/01/16	Monday	CNBC-E	LOU-1350_LOUISVIL	Closing Bell	4:30pm	BCRGA1601H	00:00:30	18	Charged	10.00
08/01/16	Monday	CNBC-E	LOU-1350_LOUISVIL	Shark Tank	10:31pm	BCRGA1601H	00:00:30	16	Charged	13.00
08/01/16	Monday	CNBC-E	LOU-1350_LOUISVIL	Shark Tank	10:43pm	BCRGA1601H	00:00:30	16	Charged	13.00
08/01/16	Monday	CNN-E	LOU-1350_LOUISVIL	Early Start	5:46am	BCRGA1601H	00:00:30	20	Charged	10.00
08/01/16	Monday	CNN-E	LOU-1350_LOUISVIL	Early Start	5:54am	BCRGA1601H	00:00:30	20	Charged	10.00
08/01/16	Monday	CNN-E	LOU-1350_LOUISVIL	Jake Tapper	4:27pm	BCRGA1601H	00:00:30	21	Charged	10.00
08/01/16	Monday	CNN-E	LOU-1350_LOUISVIL	CNN Tonight	10:39pm	BCRGA1601H	00:00:30	19	Charged	13.00
08/01/16	Monday	CNN-E	LOU-1350_LOUISVIL	CNN Tonight	11:40pm	BCRGA1601H	00:00:30	19	Charged	13.00
08/01/16	Monday	FXNC-E	LOU-1350_LOUISVIL	Fox and Friends First	5:21am	BCRGA1601H	00:00:30	23	Charged	13.00
08/01/16	Monday	FXNC-E	LOU-1350_LOUISVIL	Fox and Friends First	5:49am	BCRGA1601H	00:00:30	23	Charged	13.00
08/01/16	Monday	FXNC-E	LOU-1350_LOUISVIL	Greta Van Susteren	7:46pm	BCRGA1601H	00:00:30	24	Charged	13.00
08/01/16	Monday	FXNC-E	LOU-1350_LOUISVIL	The O'Reilly Factor	8:20pm	BCRGA1601H	00:00:30	22	Charged	16.00
08/01/16	Monday	FXNC-E	LOU-1350_LOUISVIL	The Kelly File	9:19pm	BCRGA1601H	00:00:30	22	Charged	16.00
08/01/16	Monday	HLN-E	LOU-1350_LOUISVIL	Forensic Files	5:36am	BCRGA1601H	00:00:30	26	Charged	13.00
08/01/16	Monday	HLN-E	LOU-1350_LOUISVIL	Forensic Files	5:36pm	BCRGA1601H	00:00:30	27	Charged	13.00
08/01/16	Monday	HLN-E	LOU-1350_LOUISVIL	Forensic Files	5:54pm	BCRGA1601H	00:00:30	27	Charged	13.00
08/01/16	Monday	HLN-E	LOU-1350_LOUISVIL	Forensic Files	10:55pm	BCRGA1601H	00:00:30	25	Charged	17.00
08/01/16	Monday	MNBC-E	LOU-1350_LOUISVIL	First Look	5:14am	BCRGA1601H	00:00:30	29	Charged	10.00
08/01/16	Monday	MNBC-E	LOU-1350_LOUISVIL	Way Too Early	5:51am	BCRGA1601H	00:00:30	29	Charged	10.00
08/01/16	Monday	MNBC-E	LOU-1350_LOUISVIL	Hardball Matthews	7:57pm	BCRGA1601H	00:00:30	30	Charged	10.00
08/01/16	Monday	MNBC-E	LOU-1350_LOUISVIL	All In With Chris Hayes	8:21pm	BCRGA1601H	00:00:30	28	Charged	14.00
Grand Total										273.00

Channel Summary

Network	Zone	Total Spots	Gross Revenue
CNBC-E	LOU-1350_LOUISVILLE	4	\$46.00
CNN-E	LOU-1350_LOUISVILLE	5	\$56.00
FXNC-E	LOU-1350_LOUISVILLE	5	\$71.00
HLN-E	LOU-1350_LOUISVILLE	4	\$56.00
MNBC-E	LOU-1350_LOUISVILLE	4	\$44.00
Grand Total		22	\$273.00

These announcements were cablecast at the above times as entered in the system's program logs. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.

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